



Makeda's

A COOKIE FRANCHISE
Baked to Perfection

Profitability Just Got *Sweeter!*



Make money from America's favorite dessert... *cookies!*

Here at Makeda's Homemade Butter Cookies, we've created a fantastic business opportunity that harnesses the billion dollar global cookie market — expected to reach \$44 billion by 2025 — within a fun, streamlined business model with a hometown feel. Our model gives you operational processes, proprietary recipes, on-site baking, and great branding all for an affordable investment.

To honor the dear memory of Makeda Denise Hill, who lost her battle with Leukemia in 1997, and to give families across Tennessee a warm atmosphere to share cookies together, we founded the first Makeda's Homemade Butter Cookies in Memphis. Since then, we've become a hometown staple, with a concept and model ready to be replicated in other markets across the Southeast and the US.

Are you seeking a business built from passion and purpose? Do you want to own a fun dessert franchise like Makeda's Homemade Butter Cookies?

Join our franchise network to get started!
makedacookiesfranchise.com

Ready to Make Some *Cookie Dough?*

Makeda's Homemade Butter Cookies was founded on the principles of family, fun, and purpose.

Every cookie we bake is made with 100% real butter and pure love, creating a mouthwatering, delicious treat marketable to all generations and all palates.

OPERATIONS SMOOTH AS BUTTER

The Makeda's model is operationally sound thanks to decades of experience. From our management parameters to our POS system, we've created a business that is low-stress and simple to operate.

MAKE MONEY IN A TURNKEY BUSINESS

No guesswork here. Our turnkey model is ready for an entrepreneur just like you to plug in and make money. Makeda's works well in a variety of sites, can be ready for launch quickly, and offers generous profit margins.

HAVE FUN, STAY BALANCED

Ready for a business with work-life balance? Your day-to-day schedule can be as flexible as you build it to be. The cookie niche is a fun, feel-good market to be a part of, bringing smiles to your patrons and your community.

PROPRIETARY PRODUCT LINE

Our facilities produce premium cookies and treats that get the town talking! Every cookie is baked according to our family's proprietary recipes, guaranteeing cravable tastes not found anywhere else. All cookies are created with high-quality ingredients.





QUALITY BRANDING

Makeda's is on a mission to be synonymous with cookies — and we are well on our way. From our colors that pop to that melt-in-your-mouth taste, Makeda's Homemade Butter Cookies give you a brand that is destined for national recognition.



Are You Our *Next Franchisee?*

We want franchisees who meet our standards of professionalism and can engage in their communities. Best fit applicants will also have the following qualities...

-  *Strong customer service abilities*
-  *Loves the Makeda's brand and our cookies*
-  *Entrepreneurial mindset*
-  *Great at schedule and time management*



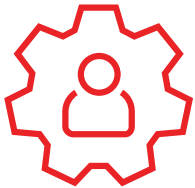
A Sweet Mix of Support

Kick off and operate your Makeda's Homemade Butter Cookies with confidence! Our team is here for you from the beginning, offering practical support that's just a phone call away.



OUR TRAINING PROGRAMS

Get started with our comprehensive, professional training program. We cover training at both our location and yours. We'll continue to provide refresher courses throughout the life of your franchise.



OPERATIONAL SUPPORT

Experience smooth operations thanks to our ongoing support. We're here to guide you with ongoing training and support, including unit operations and maintenance, customer-service techniques, product ordering, suggested pricing guidelines, and administrative procedures.



MARKETING SUPPORT

Our expert team will coordinate the development of advertising materials and strategies to benefit all members of our network. We'll also ensure that our franchisees have consumer marketing plans and materials for use at the local or regional level!



SITE SELECTION

Our team will guide you in the best location. We will provide site selection services including a lease worksheet, demographic details, and visits to approve locations.



Investment Basics

FRANCHISE FEE

\$25,000

ROYALTY FEE

6% of Net Sales

ESTIMATED INVESTMENT RANGE

\$85,833 to \$160,200

(includes franchise fee)



Join a Business
You Can Feel Great About!



Visit www.makedascookiesfranchise.com to learn more.



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